



Gerry Gordon
President / CEO

Liberty Communications & Data Systems, Inc.

Liberty Communications & Data Systems, Inc. Launches Current Technology Assurance Plan (C-TAP)

*Small to Mid-Sized Companies to
Benefit from Telecommunication
Industry's Most Innovative Program to
Ensure Implementation of Latest
Technology*

Mount Laurel, New Jersey — August 15, 2007 — Liberty Communications & Data Systems, Inc., an industry leader in telecommunications, announced today that the company launched its new Current Technology Assurance Plan (C-TAP). C-TAP has emerged as the telecommunication industry's most innovative program. The program ensures that the telecom and information systems of small to mid-sized companies remain current and incorporate the latest in value added solutions. Technology Assurance Group (TAG), a national organization of independently owned telecommunication companies, spearheaded the development of C-TAP in strategic partnership with Great America Leasing Company (GALC), a privately held lease financing firm.

As a premier member of TAG, Liberty Communications & Data Systems, Inc. will be the only telecommunications provider in the region to offer businesses the TAG/GALC supported C-TAP program.

"C-TAP is revolutionizing the manner in which telecom equipment, convergent applications

such as VoIP, and connectivity infrastructure is deployed in the marketplace," said Gerry Gordon, President / CEO of Liberty Communications & Data Systems, Inc.. "As a result of C-TAP, Liberty Communications & Data Systems, Inc. can now proactively manage customer telecom and information system needs in partnership with those customers. When companies participate in C-TAP it assures them that they will always be at the forefront of new innovations in technology."

C-TAP gives companies the unique ability to refresh or renew their phone equipment any time after 24 months with no change in payment. New equipment and applications are installed without labor charges. Technology can be added as required within a fixed cost that can be absorbed by an organization's operating budget. Essentially, C-TAP allows the continued implementation of new technology within a set budget.

"Let's take Automatic Call Distribution (ACD) to illustrate how C-TAP works," stated Mr. Gordon. "ACD allows companies to route incoming calls to the appropriate representative, which increases both internal efficiency and customer satisfaction. The price of ACD technology has dropped over the years and under C-TAP companies that could not afford it before can

now add it with no change in their monthly commitment. This is just one example where the adoption of new technology will increase an organization's competitive advantage and increase their profitability."

Liberty Communications & Data Systems, Inc. customers on the C-TAP program will receive numerous benefits. These benefits include 5 hours of national teleconferencing annually, call accounting analysis which detects employee misuse of phone calls, storage system and backup, remote database backup, records and training updates for the equipment administrator, and an annual audit of connectivity charges. C-TAP also provides businesses with special customer service provisions including priority queuing for adds, moves, changes, and dispatch of service calls, a guarantee of inventory on hand, preferred maintenance, periodic replacement of handset and station cords, and annual preventative maintenance visits.

"We're thrilled about C-TAP and announcing it to our valuable customers," added Mr. Gordon. "Adopting this program illustrates our continued commitment to our customers. Their organizations can both grow and adapt in the changing information marketplace within a

budget fixed at the inception of the C-TAP program.”

**ABOUT LIBERTY
COMMUNICATIONS & DATA
SYSTEMS, INC.**

Liberty Communications & Data Systems, Inc. is a leading telecommunications provider in the Delaware Valley. With a service philosophy that places the customer first, Liberty offers industry leading products installed by factory certified technicians. Liberty

ensures customer satisfaction by being price competitive and offering quality advice reinforced by product training and around the clock 24/7 customer support.

For more information on Liberty Communications & Data Systems, call 856.762.1222 or visit www.libertycnds.com

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LEASING CORPORATION**

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grow and adapt in an ever changing market. As an independent institution with over \$600 million in assets, it has the flexibility to provide customized financial solutions and selected business services for its customers who are distributors in the office equipment, telecommunications, healthcare, and retail markets. With superior industry knowledge and experience, they develop solutions that help their customers be more successful. Visit GreatAmerica at www.greatamerica.com.