



Liberty Communications & Data Systems, Inc.

Liberty Communications & Data Systems, Inc. Launches Business Helping Businesses Program

Local businesses benefit from various cost savings measures.

MOUNT LAUREL, NJ — December 1, 2008 — Liberty Communications & Data Systems, Inc., a regional leader in business communications, announced today that the company has officially launched their Business Helping Businesses Program.

Considering the current economic times the program is very unique by the way in which Liberty Communications is able to help companies who are feeling the financial pinch in many areas of their business, especially ones that are a monthly recurring cost; these include Telephone Maintenance Contracts and Dial Tone Carrier Services.

“It is unreal the amount of money companies spend on a monthly basis for telecommunications service and dial tone contracts. Many of these companies simply need a professional audit, which we offer free of charge” said Gerry Gordon, President and CEO of Liberty Communications, Inc.. “With our Business Helping Businesses program we are able to help alleviate these costs, allowing companies to invest cost savings into areas such as employee retention.”

Since the program’s conception in late August Liberty Communications has been able to help countless new and existing clients. Senior Sales Executive Tom Laverty explained “When gas prices were topping off around \$4.15 I was contacted by several clients who expressed interest in working from home, but were concerned about the cost to set up remote office telephones. What I was able to do for those clients was to re-work their monthly telecom contracts, saving hundreds of dollars a month. This created a very positive domino effect that saved not only gas money by setting up remote offices but it also freed up significant funds monthly for those companies.”

Aging telephone equipment is another area in which many companies struggle. “When the economy is weak companies tend to simply place a band-aid on their telecommunications equipment” says CEO Gordon who is a 25-year telecom veteran. “The problem is that the ‘band-aid’ usually comes in the form of outrageous maintenance contracts with sub-par service, creating a vicious cycle of high costs being allocated to aging, unreliable equipment. What Liberty is able to do with our Business Helping Businesses program is provide new equipment that includes a 5-year warranty, and an all inclusive maintenance contract for less than what companies are paying to maintain equipment facing extinction.”

Business Helping Businesses was created by Liberty’s CEO Gerry Gordon out of the general demand for fair, cost competitive telecommunications services. Gordon added, “At the end of the day we simply want to help businesses save money during these uncertain times, while offering quality service and reliable products that will add value to daily operations.”

ABOUT LIBERTY COMMUNICATIONS & DATA SYSTEMS, INC.

Liberty Communications & Data Systems, Inc. is a leading telecommunications provider in the Delaware Valley. With a service philosophy that places the customer first, Liberty offers industry leading products installed by factory certified technicians. Liberty ensures customer satisfaction by being price competitive and offering quality advice reinforced by product training and around the clock 24/7 customer support. For more information on Liberty Communications & Data Systems, call 856.762.1222 or visit www.libertycnds.com.

#####